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Allianz Worldwide Partners unveils its new name and becomes Allianz Partners

In response to market developments and client demand for globally accessible innovative solutions for assistance, insurance and services, Allianz Worldwide Partners is simplifying its name and becomes Allianz Partners.

The sales teams based in Paris in charge of the international healthcare portfolio, and the Frenchbased subsidiary of Allianz Partners will now operate commercial activities under the following brands in France:

- Allianz Assistance and Mondial Assistance for roadside assistance, health assistance, home assistance, employment and retirement assistance, and travel assistance and insurance solutions;
- **Allianz Care** for international healthcare activities: health and life insurance, as well as a range of health protection services for insurance companies and partners around the world.

This name evolution is part of a global deployment plan which will be gradually implemented from January 2018, and over the two following years.

"Through this evolution, we want to refocus our brands around strong identities embodying added value for customers, and affirm our ambitions in terms of digitization and simplicity," said Dan Assouline, Member of the Board in charge of Digital and Market Management and responsible for the Southern Europe region and France. "At the same time, we carry on our commitment to serve and satisfy our business and individual clients around the world with our world class service".

About Allianz Partners

Dedicated to bringing global protection and care, Allianz Partners is the B2B2C leader in assistance and insurance solutions in the following areas of expertise: assistance, international health & life, automotive and travel insurance.

These solutions, which are a unique combination of insurance, service and technology, are available to business partners or via direct and digital channels under three internationally renowned brands: Allianz Assistance, Allianz Care and Allianz Automotive. This global family of over 17,500 employees is present in 76 countries, speaks 70 languages and handles 44 million cases per year, protecting customers and employees on all continents.

For more information, please visit: http://www.allianz-partners.com/corporate/

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