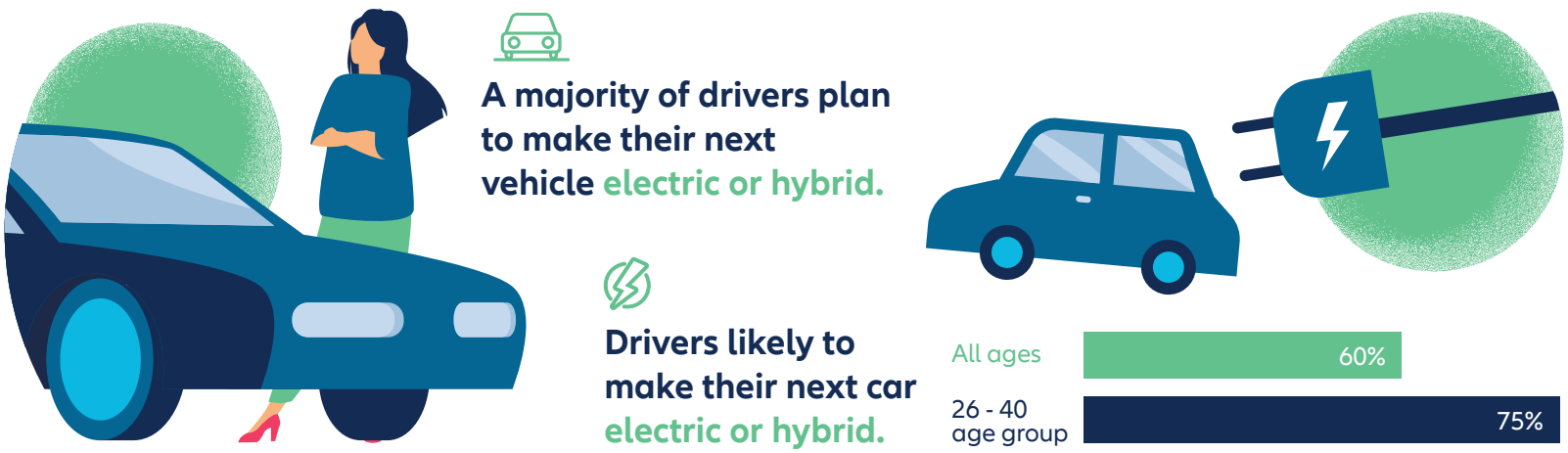


Greener transport trends go mainstream: Understanding consumers' States of Mind around new mobility

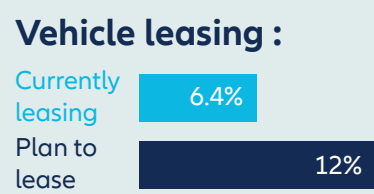
Allianz Partners' States of Mind Report reveals three key mindset shifts that are driving a greener future for mobility.


Embracing greener transport



From vehicle ownership to usage

 Private car ownership is expensive and not very eco-friendly. As a result, **leasing and mobility-as-a-service offerings are growing** across multiple modes of transportation.




 With privately owned cars parked 92% of the time, the growth of shared mobility offers a much **more efficient use of resources**.

 By 2030, shared mobility could generate up to **\$1 trillion in consumer spending**, according to a McKinsey report.

Micro-mobility goes mainstream



 The use of e-scooters, e-mopeds and e-bikes has increased significantly.

2/3 of vehicle users aged 18-24 have used an e-scooter

41% of vehicle users reported having used an e-bike

 However, their rise has been **complex and at times controversial**. The report shows that public awareness also needs to catch up.



Percentage of riders unsure if they require insurance for...



Towards a greener future

 "We are at a tipping point in the history of mobility. Drivers are already making significant behavioural changes – whether that's in purchasing electric vehicles, adopting e-scooters, e-mopeds and e-bikes, or changing the way vehicles are owned and used. But more needs to be done to unleash this potential."

Michael Maicher, Global Chief Sales Officer for New & Micro-Mobility, Allianz Partners