

Allianz Partners

Group Communications

Media release

Allianz Partners announces appointment of new CEO and key leadership changes

- *Tomas Kunzmann, previously CEO of Mobility & Assistance and Board Member of Allianz Partners, has been named CEO of Allianz Partners, succeeding Sirma Boshnakova*
- *Laurent Floquet succeeds Tomas Kunzmann as CEO of Mobility & Assistance and Board Member of Allianz Partners*

Paris/Munich, September 20th, 2022

Allianz Partners, a world leader in B2B2C insurance and assistance services, has announced two leadership changes on its Board of Management.

Tomas Kunzmann has been appointed CEO of Allianz Partners, effective from July 1st 2022. Tomas takes over from Sirma Boshnakova, who was appointed Board Member of Allianz SE earlier this year.

Tomas first joined the Allianz Group in 2009, holding various positions at Allianz Private Krankenversicherung (APKV), including Head of Health Underwriting. In 2013, he joined Allianz' German sales organization (ABV) as Sales Manager before taking responsibility for the Regional Branch Offices in Ingolstadt and then Kempten. Tomas moved to Allianz SE in 2017 as Executive Assistant to the CEO, Oliver Bäte, and then held the role of Interim Head of the CEO Office. Since 2020, Tomas has been leading the Mobility & Assistance Line of Business for Allianz Partners as a CEO and Board Member.

Effective from September 1st 2022, Laurent Floquet has been nominated as CEO of Mobility & Assistance and Board Member of Allianz Partners, succeeding Tomas Kunzmann in the role.

Laurent joined the Allianz Group in 2014 as Head of Business Development for Allianz Technology. He moved to Allianz Partners in 2016 where he was the Global Chief Sales Officer for the assistance business followed by his role as Regional CEO for the North, Central and Eastern European Markets. He was appointed Chief Transformation Officer and Board Member for Allianz Partners in January 2022, steering Allianz Partners' transformation activities globally. Laurent started his career at Accenture, where he delivered significant transformation programs for insurance companies.

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Sirma Boshnakova, Board Member of Allianz SE, comments: *“I am happy that Tomas is taking on the CEO role at Allianz Partners. Given his experience at Allianz Partners, he’ll bring business continuity, hands-on market knowledge, and a strong track record of collaboration and implementation to the role. He is in a clear position to accelerate the momentum that we have achieved at Allianz Partners in delivering excellence and simplicity at scale for the benefit of our customers and I wish him the very best of luck in his new position.”*

Also commenting, Tomas Kunzmann, newly-appointed CEO of Allianz Partners, said: *“After two years leading the Mobility & Assistance business, I am proud and humbled to take the reins of the Allianz Partners’ organization and lead the business into the future, not just as the global leader in assistance business and insurance that it is today, but as the one offering the best customer experience globally. Our focus will remain on boosting growth, by strengthening our core activities and building new business models and ecosystem platforms.*

Laurent is an experienced leader who combines an excellent track record of driving business growth in the assistance business, with strong change and transformation skills. He has been instrumental in supercharging our transformation over the last number of months and I know that he is the right leader to boost our Mobility & Assistance business and seize the right opportunities for the future.”

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About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, mobility and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners’ businesses or sold directly to customers, and are available through four commercial brands: Allianz Assistance, Allianz Automotive, Allianz Travel and Allianz Care. Present in over 75 countries, our 19,400 employees speak 70 languages, handle over 58 million cases each year, and are motivated to go the extra mile to offer peace of mind to our customers around the world.

For more information, please visit: www.allianz-partners.com

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