

## THE FUTURE HOME

This document's purpose is to reflect some of the innovations and trends that are molding our future homes.

From climate change to securing our household data, our home has never been a more important place for our protection - but it can be much more than that.

Starting with its design, the functions of a home are evolving to anticipate our basic needs and embrace a more sober and self-su cient lifestyle.



#### THE PEOPLE CHOICE

The Some Energia non-profit consumer cooperative has blossomed into a community of over 77,000 members by 2021, exemplifying the growing trend towards decentralised and community-driven energy initiatives.

Swedish firm Aira is making clean energy tech available to the masses through a subscription-based model. The new venture aims to become Europe's number one direct-to-consumer brand with a complete home energy system that revolves around an intelligent heat pump. Customers pay a monthly fee and no upfront costs for the lease of a heat pump that enables savings on heating and cooling.

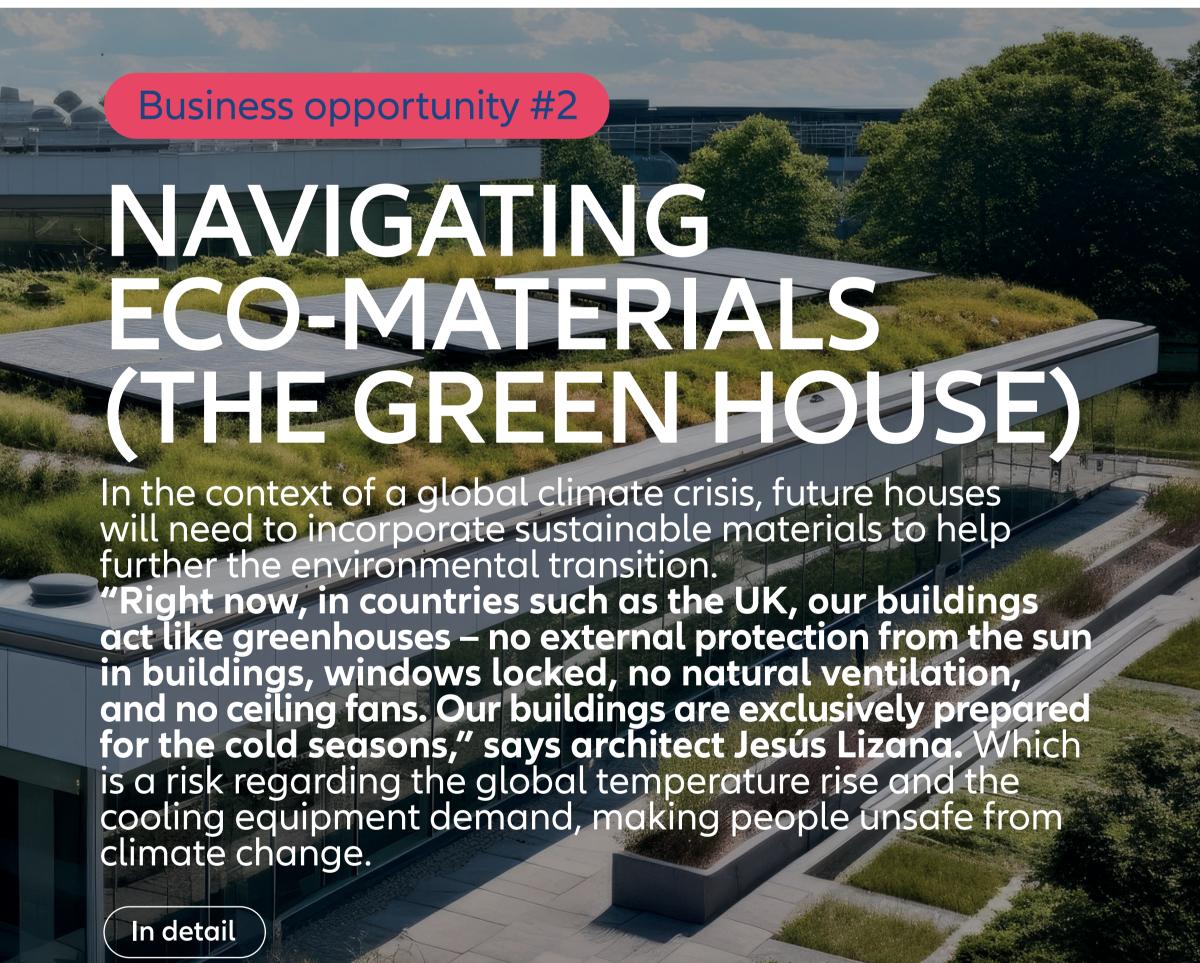
# INCENTIVISING SUSTAINABLE BEHAVIOURS

**Airbnb's innovative 2022 program** in the UK and France offers cash rebates to hosts who embrace renewable retrofits for their rental properties.

## BIOMATERIAL & TRANSPARENCY

Advocacy group, a **Plastic Planet** launched a subscriber-based online material library, called, where designers can search among more than 100 plastic alternatives to find the ones best suited for their architecture, furniture or packaging projects.

The "Vigie eau" platform provides a valuable resource for residents, allowing them to access water restriction information based on their location. This transparency ensures that individuals are aware of current water conservation measures in their communities, contributing to responsible water usage.





## THE AI COMPANION

Replika: The AI companion at home who cares. Through video call, Replika helps to build better habits and reduce anxiety, access to AR feature and coaching, and building healthy habits and a lot more.

### THE DOMESTIC DIAGNOSTICS

Withings U-Scan a versatile cartridge based platform able to detect, measure, and track multiple parameters founds in urine.

Get inspired with our trends report

