



Allianz Partners becomes one of the first insurance companies to join UNWTO Affiliate Members Network

Madrid (Spain)/ Paris (France), 23 March 2021 - The World Tourism Organization has welcomed Allianz Partners into its global network of Affiliate Members. With a presence in 75 countries, the company will help advance UNWTO's mission to promote safe, responsible and accessible tourism, with a special focus on travel and mobility protection solutions.

The UNWTO Affiliate Members network brings together key representatives from the private sector, as well as from destination management organizations, NGOs and the civil sector, and academia. Allianz Partners, which joins through its Spanish business unit, becomes one of the few insurance companies in the network. It will join more than 500 fellow Affiliate Members in promoting the exchange of knowledge among key stakeholders with the objective of contributing to the promotion of the United Nations Sustainable Development Goals.

Mr. Ion Vilcu, Director of the UNWTO Affiliate Members Department explains: "UNWTO brings together leaders from various sectors to encourage knowledge sharing and strengthen the cooperation between public and private sectors for the promotion of Tourism. We are delighted to welcome Allianz Partners to our working groups and know that they will continue to contribute to the travel industry through their focus on the protection of tourists and responsible travel solutions".

Ms. Ida Luka-Lognoné, CEO International Health & Travel and Board Member of Allianz Partners comments: "We are really proud that our expertise is recognized by this UN institution and to contribute to the work of UNWTO, especially at this critical time for global tourism. At Allianz Partners, we are deeply involved in the transformation and recovery of the travel industry, in close coordination with our business partners. As a world leader in travel insurance, our primary goal is to continue to protect travelers' safety while enhancing customer confidence with our quality services. Sustainability is an essential issue for the future of travel, and together with other Affiliate Members of the UNWTO, we will increase our efforts towards the common goals of the organization".

Allianz Partners and its business units around the world will support UNWTO's framework to foster synergies among Affiliate Members and Member States and to promote the exchange of knowledge among key stakeholders with the objective of contributing to the promotion of the United Nations Sustainable Development Goals. Allianz Partners will participate actively in dialogue with other members thanks to its knowledge and innovation-led approach, with the aim to encourage sustainable global tourism and to re-establish the travel industry in a post-COVID context.

About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, automotive and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses or sold directly to customers and are available through four commercial brands: Allianz Assistance, Allianz Automotive, Allianz Travel and Allianz Care. Present in 75 countries, our 21,100 employees speak 70 languages, handle over 71 million cases each year, and are motivated to go the extra mile to offer peace of mind to our customers around the world.

For more information, please visit: www.allianz-partners.com

About UNWTO

The World Tourism Organization (UNWTO) is the United Nations agency responsible for the promotion of responsible, sustainable and universally accessible tourism. As the leading international organization in the field of tourism, UNWTO promotes tourism as a driver of economic growth, inclusive development and environmental sustainability and offers leadership and support to the sector in advancing knowledge and tourism policies worldwide. An intergovernmental organization, UNWTO has 159 Member States, 6 Associate Members, 2 Observers and over 500 Affiliate Members.

For more information, please visit: www.unwto.org

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