

## Media Release

# Allianz Partners and Cooltra launch insurance partnership

- Riders of Cooltra's Mopeds in Italy, France and Spain covered with insurance provided by Allianz

**Paris, August 25, 2021**

Allianz Partners, a leading company in B2B2C insurance and assistance services and Cooltra, a European leader in sustainable moped sharing and rental solutions, have entered into an international partnership. Allianz Partners will become the insurance partner for Cooltra's e-Moped fleet in France, Italy and Spain. This means that riders of Cooltra's e-Moped sharing, rental and subscription will be automatically insured with Motor Third Party Liability provided by the local Allianz entities. The program already launched in Italy and France and will gradually expand to Cooltra's entire fleet including Spain until 2022. The riders will also benefit from additional insurances, e.g. in France and Spain riders are automatically covered by a Personal Accident Insurance that protects the rider in case of own injuries.

**Timo Buetefisch, Co-Founder and CEO of Cooltra:** "We chose Allianz Partners for its reliability and international coverage. We are the No. 1 company in sustainable mobility solutions on two wheels in Europe, and we need a partner that can offer our customers and users all the guarantees wherever they are, and at the same time the security that we can continue growing as a company."

**Jean-Marc Pailhol, Head of Global Strategic Partnerships and Board Member at Allianz Partners:** "Our partnership with Cooltra underlines the commitment of Allianz Partners being a key enabler in Europe for sustainable mobility solutions. We are further strengthening our footprint in this space and are excited to accompany Cooltra on its international expansion in Europe. Cooltra will not only benefit from our insurance capabilities and expertise but also have a strong partner by their side, prioritizing safety and providing a peace-of-mind experience to riders."

### About Allianz Partners

[Allianz Partners](https://www.allianz-partners.com) is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, automotive and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses or sold directly to customers, and are available through four commercial brands: Allianz Assistance, Allianz Automotive, Allianz Travel and Allianz Care. Present in 75 countries, our 21,500 employees speak 70 languages, handle over 71 million cases each year, and are motivated to go the extra mile to help and protect our customers around the world.

For more information, please visit: [www.allianz-partners.com](https://www.allianz-partners.com)

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**About Cooltra**

Cooltra is the leading company in sustainable mobility solutions on two wheels in Europe. Born in Barcelona 15 years ago and co-founded by the entrepreneur Timo Buetefisch, it is currently present in 6 European countries (Austria, Spain, France, Italy, Portugal and the Czech Republic), and has a workforce of close to 400 employees. Cooltra has a fleet of more than 16,000 vehicles, of which 64% are electric scooters that operate with a zero-emissions footprint. The company offers sharing services, such as the rental of scooters and electric bicycles by the minute, as well as renting services for both individuals and for companies and public administrations. For more information, please visit: <https://corporate.cooltra.com/en/>

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