

# PRESS RELEASE



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## Christophe Aniel to lead Global Student Mobility Initiative at Allianz Partners

**To expand its footprint in the global student mobility market, Christophe Aniel takes on a new role at Allianz Partners as Global Head of International Student Mobility.**



Christophe Aniel will lead the recently-created **Global Student Mobility Initiative (GSMI)** that aims to develop and grow the range of international student health, wellness and travel services on offer across the world. This new strategic unit will work with key internal stakeholders across the business to deploy Allianz Partners' capabilities in student mobility. This includes, leveraging existing assets such as the market-leading Australia Overseas Student Health Cover (OSHC) program and the recent acquisition of Mawista, which specializes in health insurance services for foreign students in Germany. He will report to Ida Luka-Lognone, CEO International Health & Travel and Board Member of Allianz Partners.

Christophe brings extensive experience across the key student markets of Europe, Asia and Australia to this new strategic global role. In his previous position, he led Allianz Partners Greater China as CEO for over 12 years, where under his leadership the business posted solid growth, and became one of the market leaders, particularly in roadside assistance. Prior to that, he held various senior leadership positions within Allianz Partners in France and Australia. Before Allianz Partners, Christophe held other roles in the general insurance arena at AXA, Groupama, and Winterthur.

**Ida Luka-Lognone said:** "Health and safety will be the number one priority in a post-COVID student travel industry, so we are really excited to grow our offer for students wishing to travel abroad for their studies and accompany them in this period of their lives. We are also taking into consideration the ramifications of the

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COVID situation to improve our product and service offerings for our key student markets.

By centralizing our key assets and innovations in this area under Christophe's leadership, we are well-positioned to create a globally connected student services ecosystem that will offer peace of mind to foreign students across the world."

## About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, automotive and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses or sold directly to customers, and are available through four commercial brands: Allianz Assistance, Allianz Automotive, Allianz Travel and Allianz Care. Present in 76 countries, our 21,500 employees speak 70 languages, handle over 65 million cases each year, and are motivated to go the extra mile to help and protect our customers around the world.

For more information, please visit: [www.allianz-partners.com](http://www.allianz-partners.com)

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