

# PRESS RELEASE



Paris – 10<sup>th</sup> December 2020

## Ashwin Juneja to lead the Easy Living and Mobile Device and Digital Risks (MDDR) unit at Allianz Partners

**To grow the global portfolio of Easy Living and MDDR solutions and provide strategic direction around this business area, Allianz Partners appoints Ashwin Juneja as the Global Head of Easy Living and MDDR.**



Ashwin Juneja will steer Easy Living, which encompasses lifecare, convenience services, and home care solutions, as well as MDDR, which covers mobile and digital risks products including appliance, device, online banking and cyber protection. He is responsible for defining the strategy, growing new opportunities across the group, and for the global P&L for this unit. Ashwin reports to Tomas Kunzmann, CEO for Assistance and Member of Allianz Partners' Board of Management.

Ashwin joined Allianz Partners in 2014 to head up the Indian business unit, which he led from 2014 to 2019, taking the company on a strong growth trajectory, diversifying into new product lines, and working closely with the local Allianz operating entity, Bajaj Allianz. Prior to this role, he held several senior positions at DBS bank, including Senior VP and Head of the India Desk in Singapore. He also worked at Standard Chartered Bank for over five years in senior business development roles, and he began his career at Citibank in business development. Ashwin holds an MSc and BSc from the London School of Economics, UK and an MBA from the Simon Business School of University of Rochester, USA.

**Tomas Kunzmann said:** "The focus of our Easy Living and MDDR unit is to provide personalized "peace of mind" services for people's daily lives. The profound changes brought on by the pandemic highly influence how all of us choose to "live" at home. This emphasizes the importance of a partner we all can trust, who can make us feel safe when everything seems uncertain. Particularly in the realm of Easy Living, we aim to take the customer experience to the next level, with peace of mind at its core. The human touch surely has to be at the forefront, especially in the post COVID context. With Ashwin's excellent ability to identify what our partners and customers really need, combined with his thorough knowledge of Allianz Partners and the Assistance business, he will lead the Easy Living and MDDR team to deliver on our ambitions."

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## About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, automotive and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses or sold directly to customers, and are available through four commercial brands: Allianz Assistance, Allianz Automotive, Allianz Travel and Allianz Care. Present in 76 countries, our 21,500 employees speak 70 languages, handle over 65 million cases each year, and are motivated to go the extra mile to help and protect our customers around the world.

For more information, please visit: [www.allianz-partners.com](http://www.allianz-partners.com)

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