



## **Press Release**

Sep 03, 2018

## PAN-EUROPEAN PARTNERSHIP FOR ON DEMAND ROADSIDE ASSISTANCE SERVICES

Drivers in need on the road will be able to access real-time and on-demand roadside assistance from within the Waze app.

PARIS – 2<sub>nd</sub> July 2018 - Allianz Partners, the B2B2C leader in insurance and assistance solutions, and Waze, the real time crowdsourced navigation app are today announcing an international partnership to launch a roadside assistance offering to over 22 million Wazers across Europe. Drivers will be able to access an on-demand roadside assistance service powered by Allianz Partners in real-time, by one simple click on the Roadside Help ('SOS') button in the Waze app, and get support from either a digital platform or call center. Wazers will be assisted anywhere, 24/7, in the event of a breakdown, flat tyre or flat battery.

"This pan-European partnership with Waze is a major step forward for Allianz Partners as the 'high tech - high touch' rescue services leader. We are providing on-demand immediate assistance solutions, making the Wazers even more safe and secure, anytime and anywhere. We are proud to be joining forces with Waze, the best-in-class community based traffic and navigation app", says Sylvie Ouziel, CEO Assistance at Allianz Partners. "Our ambition is to deliver the best value-adding mobility services to our partners' customers, providing a seamless user experience by embedding our solutions into the Waze app on a daily basis."

"Waze is a community-driven app that does more than help everyone beat traffic — it also leverages the power of crowdsourced data to support drivers in times of need and distress," says Thomas Guignard, Head of Waze EMEA. "It is our goal to get everyone to their destination safely, and we've made our existing Roadside Help offerings even more comprehensive across Europe by offering all Wazers professional roadside assistance through our exclusive relationship with Allianz Partners."

This partnership underscores both companies' commitment to deliver reliable and value adding solutions to drivers in need, ensuring drivers' safety wherever they are.

Allianz Partners and Waze's partnership will be launching in the coming days in France, Italy, Greece, United Kingdom, Turkey, Russia, the Netherlands and Belgium, then Portugal, Spain, Ukraine, Romania, Slovakia, Hungary, Poland, Austria, Czech Republic, Switzerland, Ireland and Germany later this year.

## **About Allianz Worldwide Partners**

Dedicated to bringing worldwide protection and care, Allianz Worldwide Partners, previously as Allianz Global Assistance, is the B2B2C leader in assistance and insurance solutions in the following areas of expertise: global assistance, international health & life, global automotive and travel insurance. These solutions, which are a unique combination of insurance, service and technology, are available to business partners or via direct and digital channels under three internationally renowned brands: Allianz Global Assistance, Allianz Worldwide Care and Allianz Global Automotive. This global family of over 19,000 employees is present in 78 countries, speaks over 70 languages and handles over 54 million cases per year, protecting customers and employees on all continents.

For more information, please visit <a href="http://www.allianz-worldwide-partners.com.cn">http://www.allianz-worldwide-partners.com.cn</a>

Follow us on Sina Weibo: <a href="http://e.weibo.com/agachina">http://e.weibo.com/agachina</a>

And WeChat: AGA-CHINA

## **Press contacts**

Allianz Worldwide Partners Greater China Christine Zhu

Email: christine.zhut@allianz.com