

Press Release

May 2018



Allianz Worldwide Partners China introduces ‘Plug and Play,’ an integrated hassle-free online platform solution for travel insurance

Travel is one of life's great joys. But even the most carefully planned trip can be complicated by unforeseen events. Whether it's lost luggage, cancelled flights, or a medical emergency, an unexpected mishap can turn a relaxing vacation into a taxing experience.

The Application Programming Interface (API) and plug and play solution designed by Allianz Worldwide Partners China, allows any online travel platforms to easily integrate travel insurance offers into their customer journey.

This end-to-end transactional insurance API is designed to boost ancillary revenues and customer engagement. Developers are able to easily incorporate travel insurance widget into their own online customer journey, alongside their main products. Any website, mobile application, automated chat bot or IoT can now propose real-time travel insurance cover to their customers.

“RESTful API management and services are now a key enabler for new service development and offerings. Allianz Worldwide Partners China is committed to integrating travel insurance in any digital ecosystem in an agile, flexible and optimized way,” said Christophe Aniel, CEO of Allianz Worldwide Partners Greater China. “Our objective is to establish a smart integration model that allows for seamless insurance integration in any digital customer journey.”

About Allianz Worldwide Partners

Dedicated to bringing worldwide protection and care, Allianz Worldwide Partners, previously as Allianz Global Assistance, is the B2B2C leader in assistance and insurance solutions in the following areas of expertise: global assistance, international health & life, global automotive and travel insurance. These solutions, which are a unique combination of insurance, service and technology, are available to business partners or via direct and digital channels under three internationally renowned brands: Allianz Global Assistance, Allianz Worldwide Care and Allianz Global Automotive. This global family of over 19,000 employees is present in 78 countries, speaks over 70 languages and handles over 54 million cases per year, protecting customers and employees on all continents. We opened our China business unit in 2003 as a wholly foreign owned company in Beijing. As the first assistance company in China certified with ISO9001:2008; upgraded with ISO9001:2015 in 2017, today AWP is the leading provider of outsourced roadside services in mainland China. With our national provider network and advanced technologies,

we've been consistently working on providing more excellent, efficient and secured solutions, creating more values for your clients and customers.

For more information, please visit <http://www.allianz-worldwide-partners.com.cn>

Follow us on Sina Weibo: <http://e.weibo.com/agachina>

And WeChat: AGA-CHINA

Press contacts

Allianz Worldwide Partners Greater China

Christine Zhu

Email: christine.zhut@allianz.com