# **Press Release**

### December 2018



## **Smart Electric Vehicles: People First**

- Allianz Worldwide Partners becomes roadside assistance service provider for WM Motor

Allianz Worldwide Partners China became the roadside assistance service provider on the Chinese mainland for smart electric vehicle manufacturer WM Motor since October, a deal that gives WM Motor owners peace of mind while driving with new energy in an environmentally-friendly way.

In just three years, WM Motor has grown into one of China's leading new energy car companies and is now the fourth electric car maker that Allianz Worldwide Partners China works with following BAIC BJEV, DENZA and BMW.

WM Motor promises to provide its customers with 24-hour, seven-day-a-week lifetime roadside assistance within its "6\*6\*6 Pioneer Service Plan" and carry the service concept through to the end by being "Unrestricted, Unlimited, Connected". "People First" is a shared brand value for both Allianz Worldwide Partners and WM Motor, a commitment demonstrated by the high-quality roadside assistance offered through the partnership. Countrywide towing services and roadside assistance now ensure a safe driving experience for WM Motor owners.

Since entering the Chinese market in 2003, Allianz Worldwide Partners has worked with numerous automakers and financial institutions, rising to become the country's leading roadside assistance provider. The 15 years of experience in the country makes it the top choice for many automotive and insurance brands and their end users. The company's extensive network across the country allows WM Motor car owners to enjoy top-quality roadside assistance. Its constant pursuit of innovation also ensures people-oriented services for car owners, while its strong team of technicians and experts with electrical qualifications ensure secure and professional services.

WM Motor, whose name was taken from the German "Weltmeister", or World Champion, is an emerging provider of new energy automotive products and mobility solutions founded in 2015 in China. Through efficient data-driven development of intelligent hardware, it endeavors to become a major smart car manufacturer.

"In addition to traditional roadside assistance, we are also delivering fast charging and various electric vehicle mobility solutions to ensure a more convenient, comfortable and safe driving experience," said Christophe Aniel, CEO of Allianz Worldwide Partners Greater China.

#### **About Allianz Worldwide Partners**

Dedicated to bringing worldwide protection and care, Allianz Worldwide Partners, previously known as Allianz Global Assistance, one of Allianz entities, is the B2B2C leader in assistance and insurance solutions in the following areas of expertise: global assistance, international health & life, global automotive and travel insurance. A unique combination of insurance, service and

technology, our solutions are available to business partners through direct and digital channels under three internationally renowned brands: Allianz Global Assistance, Allianz Worldwide Care and Allianz Global Automotive. This global family of more than 19,000 employees is present in 78 countries, speaks over 70 languages and handles more than 54 million cases a year as it protects customers and employees on all continents. We opened our China business unit in Beijing in 2003 as a wholly foreign owned company and became the first assistance company in China certified with ISO9001:2008, later upgraded to ISO9001:2015 in 2017. Today Allianz Worldwide Partners is the leading provider of outsourced roadside services in mainland China. With our national network and advanced technologies, we consistently work on providing more excellent, efficient and secure solutions, creating more value for your clients and customers.

For more information, please visit http://www.allianz-worldwide-partners.com.cn

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#### **About WM Motor**

WM Motor, whose name was taken from German "Weltmeister" (world champion), is an emerging provider of new energy automotive products and mobility solutions. Founded in 2015 in China, it endeavors to become a major smart car manufacturer through development of efficient data-driven intelligent hardware.

WM Motor had more than 2,700 employees by September 2018. With "Openness, Empowerment, Internal Drive and Respect" as its core values, it is committed to building a diverse talent structure and combining talent in the global industry chain that is now based in Saarland, Germany (Car R&D Center), Silicon Valley, USA (Artificial Intelligence Research Institute), Shanghai (Group Headquarters, Design & Purchasing Center, Intelligent Network R&D Center), Beijing (Regional Headquarters and Policy Research Center), Chengdu (Global R&D Headquarters) and Wenzhou (New Energy Vehicle Industry Park).

WM Motor has also built a new retail network and launched the new 4S model (Space, Store, Station and Spot). It has signed deals with 30 smart mobility partners covering nearly 30 first-tier cities including Beijing, Shanghai and Guangzhou that will help provide car owners with a more efficient, higher-quality mobility experience. The company plans to deliver 10,000 of its WM SUV EX5 model, the first interactive pure electric vehicle, in 2018 and 100,000 in 2019.

WM Motor has begun to roll out its plan in the smart mobility segment and released its "GETnGO" brand, which will extend mobility services for new energy vehicles around China, allowing owners to enjoy a new, smart mobility experience that is "at your fingertips, set off instantly".

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