

# Press release

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## **Allianz Worldwide Partners assesses exciting and impactful trends from the CES**

Home, health and even travel are at a tipping point. What better event than the CES (Consumer Electronics Show) in Las Vegas to check out the latest innovations? Allianz Worldwide Partners trend spotted the latest trends that they believe will impact consumers' lives imminently.

### **Robots are moving in with us**

For those who still doubt it, robots will undoubtedly be part of our daily lives in the near future. They will make themselves at home and will talk to us, inform us and help us. But they will remain robot-looking with round, square or ovoid shaped heads; they will not look human in a way that could make us feel uneasy. These connected robots equipped with artificial intelligence will know how to keep in their place, and they will reassure us to the point of making us want to accept them into our lives.

### **The Internet of Things will make our lives easier**

Tomorrow will be connected on all levels: pillow, wheelchair, hairbrush, violin... Everything is becoming connected! These objects often seem like mere gadgets, but they can sometimes be genuinely useful innovations: time will tell as to which of these two categories they belong in. The dynamics of the Internet are in motion and can hardly be stopped. All areas of our lives will be increasingly touched: leisure, sports and professional, as well as home and health. Many of these latest applications are true revolutions that we will use to be closer to our customers and their changing needs.

### **Our homes are becoming "smart"**

Perhaps less present in the media than the autonomous car or artificial intelligence, smart home technology is no less revolutionary. The 2017 edition of the CES confirmed it more than ever: ultra-thin television screens, screen scanners for ordering things online, connected refrigerators incorporating artificial intelligence solutions that will place orders on our behalf... The home of the future is here now.

### **The virtual world greets us**

In some aisles, the CES resembled an amusement park. 2017, along with previous years, focused on virtual reality, covering leisure (virtual reality headsets) as well as business (car dashboards and plane cockpits). Virtual reality is sending a clear message: augmented customer experience will be a must. We will, for example, be able to virtually visit a city or country before we even physically set foot.

### **Our health is connected**

"Wearables" will become our best health partners. Compared to some Internet of Things objects that struggle to find their audience, wearable technology displayed its true usefulness at the CES. There are, for instance, connected socks for people suffering from poor blood circulation, informing them

of their foot temperature. This may seem like a small token but it avoids potentially significant medical interventions. The medical revolution is definitely well underway.

"The CES is a prime opportunity to check out the latest and most spectacular innovative advancements from around the globe. These innovations illustrate the world of tomorrow, a naturally intuitive and connected world, a world that is fast approaching. Our lifestyles continue to be redefined, hence our jobs, our travels, our health, and our mobility.", concludes Dan Assouline, Regional CEO France & South Europe, Chief Market and Digital Officer, Board member at Allianz Worldwide Partners.

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### **About Allianz Worldwide Partners**

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Dedicated to bringing worldwide protection and care, Allianz Worldwide Partners is the B2B2C leader in assistance and insurance solutions in the following areas of expertise: global assistance, international health & life, global automotive and travel insurance. These solutions, which are a unique combination of insurance, service and technology, are available to business partners or via direct and digital channels under three internationally renowned brands: Allianz Global Assistance, Allianz Worldwide Care and Allianz Global Automotive. This global family of over 16 000 employees is present in 75 countries, speaks 70 languages and handles 40 million cases per year\*, protecting customers and employees on all continents.

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\*for 2015, excluding Global Automotive

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