

PRESS RELEASE

Allianz Partners appoints new Chief Marketing Officer for Health

Friday 15th December 2017: Allianz Partners has announced the appointment of Paula Covey as Chief Marketing Officer for Health, effective since 1st September 2017.

Paula's new role is a dual one, responsible for marketing Allianz Partners' international health business under the Allianz Care brand, as well as helping to achieve the group's ambitious plans to grow health activities and services across all of its lines of business, as Allianz Partners' Chief Marketing Officer for Health.

Paula, who is based in Dublin, joins the Global Executive Committee of the International Health business line, reporting directly to CEO Ida Luka-Lognoné, and working closely with Matthias Wünsche, Director of Global Market Management and Innovation at Allianz Partners.

Speaking about the appointment, Ida Luka-Lognoné said; *"I am delighted to welcome Paula to Allianz Partners. Paula has extensive experience and knowledge in the field of international health insurance and I look forward to working closely with her to bring additional business, services and client centered innovations across all of our health related activities."*

Throughout her career, Paula has held a series of senior and director level global roles within marketing, market development, product development and operations. Paula, joins the company from Allianz Global Life & Health where she was Head of Global Health. She brings with her over 30 years of experience in healthcare, 20 of which were in international health.

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ABOUT ALLIANZ PARTNERS

Dedicated to bringing global protection and care, Allianz Partners is the B2B2C leader in assistance and insurance solutions in the following areas of expertise: assistance, international health & life, automotive and travel insurance.

These solutions, which are a unique combination of insurance, service and technology, are available to business partners or via direct and digital channels under three internationally renowned brands: Allianz Assistance, Allianz Care and Allianz Automotive. This global family of over 17,500 employees is present in 76 countries, speaks 70 languages and handles 44 million cases per year, protecting customers and employees on all continents.

For more information, please visit: <http://www.allianz-partners.com/corporate/>

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