

Press release

October 10th 2016



Isabelle Delorme is appointed Allianz Worldwide Partners Sales Director of France and Southern Europe

Allianz Worldwide Partners announces the appointment of Isabelle Delorme as Sales Director for France and Southern Europe (Italy, Spain, Portugal, Greece and Turkey). For France, she succeeds Noël Ghanimé who became CEO of the French entity in May. In office since May 1st 2016, Isabelle Delorme reports to Sylvie Ouziel, member of the Management Board of Allianz Worldwide Partners, CEO of Assistance and responsible for the Asia-Pacific region.

In this new position, Isabelle leads the business development of assistance and travel insurance for all countries in Southern Europe, with a particular focus in France on the entity's five main activities, notably travel, automotive, health, home and employment. Her mission is to continue to develop sales and to support all the sales teams in becoming more and more proactive and agile, all in alignment with the Group's digital transformation.

"For Allianz Worldwide Partners, this time of connectedness and mobility is both a challenge and a tremendous opportunity. The assistance and travel insurance business is changing," Isabelle Delorme declares. "We operate in a highly competitive market where it's important to have an edge and innovate constantly. New technologies allow us to customise our products for our B-partners' customers, while simplifying the terms of coverage. My role is to develop and market services that are adapted to new consumer behaviors while supporting our sales teams as we move towards these changes in France and Southern Europe."

"Isabelle's professional experience, her knowledge of the Allianz Group, her management skills and deep marketing knowledge are the reasons why we have full confidence in her ability to develop services in line with the new expectations of our future partners and their customers," says Sylvie Ouziel.

Isabelle has held different roles within the Allianz Group since 2008, the year she joined Euler Hermes in France as Marketing Director. In 2011, she was appointed Marketing Director of Euler Hermes Group, at which time she reorganised the marketing activities in 40 countries, deployed a consistent customer service model, and managed the Group's digital strategy and online services. In 2015 she joined Allianz Worldwide Partners as Group Marketing Director.

Before joining the Allianz Group, Isabelle had a distinguished career at Bouygues Telecom where she held various management positions between 1996 and 2008. These included managing the agreement between Bouygues Telecom and NEUF Cegetel, and piloting the operator's project to deploy its triple play offer.

About Allianz Worldwide Partners

Dedicated to bringing worldwide protection and care, Allianz Worldwide Partners is the B2B2C leader in assistance and insurance solutions in the following areas of expertise: global assistance, international health & life, global automotive and travel insurance. These solutions, which are a unique combination of insurance, service and technology, are available to business partners or via direct and digital channels under three internationally renowned brands: Allianz Global Assistance, Allianz Worldwide Care and Allianz Global Automotive. This global family of over 16 000 employees is present in 75 countries, speaks 70 languages and handles 40 million cases per year*, protecting customers and employees on all continents.

For more information, please visit https://www.allianz.com/en/products_solutions/services-and-assistance/allianz-worldwide-partners/

*for 2015, excluding Global Automotive

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