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Franck Pivert is appointed Director of Direct & Digital Solutions for Allianz Worldwide Partners

Franck Pivert, Director of the Direct & Digital Solutions business, is responsible for growing direct sales (B2C) and new digital solutions for Allianz Worldwide Partners, the B2B2C specialist whose aim is to diversify and digitise its services for travel insurance, automotive insurance, assistance and international health.

In this position, Franck leads the development of international B2C offers and digital solutions for Allianz Worldwide Partners. These new digital services demonstrate the Group's ambition to continually digitise its solutions to better align with the needs of its clients and respond to consumers' rapidly changing behaviours. The world is experiencing disruption across several industries, and Allianz Worldwide Partners is at the forefront of these new developments. Frank's mission is to explore new business models, products and digital services always in keeping with consumer expectations. He will continue to grow this activity and lead the group into new areas while also strengthening its position in areas where it is already present.

« Our society is undergoing major changes. Now more than ever Allianz Worldwide Partners is at the forefront, responding to these changes with new B2C offers and digital services. Like other industries, ours is evolving with technologies, uses and practices. We must fully assume our role as leader and, in doing so, stay ahead and be prepared to meet new consumer expectations and demands, » says Franck Pivert.

In his new role, Franck is leading a diverse and talented international team comprised of 9 nationalities and different areas of expertise. This diversity affords many different points of view and experiences, all of which contribute to enriching the team's offers and increasing its proximity to local markets. It also allows the team to develop innovative, pioneering solutions that are adapted to and can be quickly adapted by local markets.

Franck Pivert has held different positions within the Allianz Group since 2006, when he joined AGF in France as Head of Business Transformation. In 2009 he took over as Head of Strategy of Allianz France, and in 2011 was named Sales Director in charge of wealth management advisors.

Before joining the Allianz Group, Franck was a strategic consultant for five years with McKinsey & Company.

He is 44 years old and has an engineering degree from the *Ecole des Mines*.

A propos d'Allianz Worldwide Partners

Allianz Worldwide Partners est le leader mondial B2B2C dans les domaines de l'assistance, l'assurance voyage, la santé à l'international, l'assurance automobile. Ces solutions, combinaisons uniques d'assurance, de services et de technologie, sont conçues pour s'intégrer à la stratégie des partenaires d'Allianz Worldwide Partners ou sont proposées en vente directe via des canaux digitaux. Le groupe commercialise ses services sous différentes marques : Allianz Global Assistance, Allianz Worldwide Care et Allianz Global Automotive. Allianz Worldwide Partners compte plus de 16 000 salariés dans 75 pays parlant 70 langues et traitant 40 millions de dossiers chaque année, protégeant clients et salariés dans le monde entier.

Pour plus d'informations, visiter le [site](#).

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