



Allianz Partners

Group Communications

Media release

Maik Keppel appointed new Managing Director of Allianz Partners Austria

Vienna, January 20th, 2026

Allianz Partners is pleased to announce that Maik Keppel was appointed Managing Director of Allianz Partners Austria on January 1st, 2026. He succeeds Silke Zettl, who has taken on a global management position within the Allianz Partners Group in the area of sales compliance since the beginning of the year.

With over 15 years of experience in diverse management roles within the Allianz Group, most recently within the sales segment of Allianz Partners, Keppel brings a wealth of expertise, a distinguished track record and a clear vision to guide Allianz Partners Austria towards continued success.

"I am looking forward to my new role and would like to expand our business in the areas of mobility, travel, health, and home & living together with my team," **commented Maik Keppel, Managing Director of Allianz Partners Austria.** "The focus will be on digitalization and simplification of our products and services. The satisfaction of our customers and business partners is key, and I am convinced that by focusing on the customer experience and quality, we will not only consolidate our market position in Austria, but also significantly expand it."

Beginning his career with Allianz in 2011, Keppel has since gained expertise in claims management, sales management, implementation of digital solutions, and strategic concept development. Previously, he held several management positions at Allianz Beratungs- und Vertriebs-AG, where he was jointly responsible for sales development, management, and the expansion of partnerships with insurance agencies.

In 2021, Keppel joined Allianz Partners as Sales Director for the assistance and travel insurance business in the insurance segment for the German market. Since 2024, he has served as Chief of Staff for the Chief Markets Officer of the Allianz Partners Group, Jacob Fuest. During this time, he was instrumental in developing the digital growth strategy of Allianz Partners.

Press contacts Austria

Sabine Forsthuber +43 664 806 531 31
Allianz Partners Austria

sabine.forsthuber@allianz.com

Barbara Hirsch +43 660 489 53 95
Ecker & Partner Öffentlichkeitsarbeit

presse.allianzpartners@eup.at

About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, mobility and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses, sold through intermediary channels or directly to customers through the Allianz brand. Present in over 73 markets, our 22,600 employees speak 70 languages, handle over 95 million cases each year, and are motivated to go the extra mile to offer peace of mind to our customers around the world.

For more information, please visit: <http://www.allianz-partners.com>

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