

Allianz Partners

Group Communications

Media release

Allianz Partners announces new CEO of its Travel business

Anna Kofoed appointed as Chief Executive Officer for Travel and Member of Allianz Partners' Board of Management, effective 15th October 2023.

With 25 years of experience in the travel technology industry, Anna will bring extensive expertise and insight to the business, particularly in the areas of digital services and innovation.

Paris, November 14th, 2023

Allianz Partners, a world leader in insurance and assistance services, has announced the nomination of Anna Kofoed as its new CEO of Travel and Member of the Board of Management.

Anna joins Allianz Partners from Amadeus, a leading global travel technology company providing B2B and B2B2C travel services. She was most recently Executive Vice President for EMEA Travel Sellers, playing a key role in shaping the travel industry's digital ecosystem.

Previously, Anna held a number of global leadership roles at Amadeus, from marketing and sales to strategy and business planning. She holds an International MBA from Copenhagen Business School in her native Denmark and recently graduated from Harvard's Advanced Management Program.

Anna Kofoed succeeds Damien Ladous in the role. Damien has led both the Travel line of business since 2021 and the Group finance function as CFO since the start of 2023. He will now focus on the Group CFO role and continue to serve on the Board of Management.

Tomas Kunzmann, CEO of Allianz Partners, commented: "Anna has extensive experience in the travel industry, and combined with her technological expertise, she will be invaluable in helping Allianz Partners achieve its growth ambitions, develop its travel ecosystem platform, and become the digital travel companion that it aims to be.

Anna can build on Damien's excellent leadership of the travel business during a period of unprecedented changes and strong business performance. I'm delighted Damien will now be able to focus on leading Allianz Partners' Group finance function as Group CFO."

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Anna Kofoed, CEO for Travel at Allianz Partners, said: “I’m thrilled to be taking on this challenge at an organisation that is at the forefront of innovation in the travel industry. Digital platforms will play an incredibly important role in the sector over the coming years, and Allianz Partners is well-positioned to lead from the front.”

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About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, mobility and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners’ businesses or sold directly to customers, and are available through several commercial brands including Allianz Assistance, Allianz Travel and Allianz Care. Present in over 75 countries, our 19,800 employees speak 70 languages, handle over 64 million cases each year, and are motivated to go the extra mile to offer peace of mind to our customers around the world.

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