

Allianz Partners

Group Communications

Media release

Allianz Partners opens for business in Colombia

The assistance and insurance services leader is partnering with Allianz Colombia to provide roadside assistance services to its motor customers

Paris/Bogota, 6th July, 2022 - Allianz Partners, a world leader in insurance and assistance services, today announced that it has entered the market in Colombia, with the opening of a new office in Bogota and the launch of a partnership with Allianz Colombia.

Starting this month, Allianz Partners will be providing its best-in-class roadside assistance (RSA) services and support to customers of Allianz Colombia as its sole RSA provider. Allianz Partners' new operations in Colombia will focus on serving the whole country which includes the local regions around Bogota, Medellin, Bucaramanga and Cali. A dedicated call center to support customers will be based in Colombia, and more than 100 employees are set to be hired by 2023.

With offices in over 40 countries and commercial activities in over 75, Allianz Partners is expanding its global footprint in Latin America, where it already has operational branches in Mexico and Brazil.

David Colmenares, CEO Allianz Colombia, said: "Allianz Partners' coming to Colombia is a sign of our permanent commitment to the satisfaction of each of our clients, who will now have an ally on the road that will provide them with the best assistance through technology and digitalization. It also ratifies the confidence that the Allianz group has in Colombia to continue developing products and services that benefit the entire community."

Elena Edwards, Chief Markets Officer & Member of the Board of Management at Allianz Partners, commented: "We are thrilled to open our doors in Colombia and kick-off our operations of mobility assistance in this dynamic economy. With our strong focus on quality of service, we are looking forward to delivering our innovative and fully digitalized mobility solutions, to get drivers back on the road as quickly and efficiently as possible. Looking ahead, we plan to expand our service offering across our lines of business, including home assistance and international health, so that partners can access the full suite of protection solutions that Allianz Partners has to offer."

Alexis Obligi, Regional CEO Western Europe, Latam & MEA, added: "Opening a new office in Bogota is a big step for Allianz Partners to cement our presence in the Americas."

Colombia is one of the most promising growth countries for us in the region, especially for our roadside assistance business, where the Allianz Group already has a strong presence. We look forward to welcoming many new employees in the coming months as we continue to grow our presence.”

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About Allianz Colombia

Allianz is currently one of the world's largest financial groups and the largest insurer in the sector worldwide. The company is present in more than 70 countries on five continents and has more than 100 million customers and more than 150,000 employees. In Colombia, it is the country's leading insurer with 148 years of experience and a comprehensive offering in the areas of protection, savings and investment, with more than 1.5 million clients, seven regional offices and more than 2,500 intermediaries throughout the country. It is reference in automobile and health insurance, as well as home and life insurance and a broad portfolio of corporate insurance. It also has prevention programs related to road safety and healthy lifestyle.

About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, mobility and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses or sold directly to customers, and are available through several commercial brands including Allianz Assistance, Allianz Travel and Allianz Care. Present in over 75 countries, our 19,800 employees speak 70 languages, handle over 64 million cases each year, and are motivated to go the extra mile to offer peace of mind to our customers around the world. For more information, please visit: www.allianz-partners.com

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