

Allianz Partners China

Communications

Media release

Allianz Partners and Lynk & Co collaborate on offering new mobility insurance for month-to-month members across Europe

Beijing, March 2022

Allianz Partners, a leading company in B2B2C assistance and insurance solutions, is proud to be the strategic partner of Lynk & Co for their month-to-month car membership and sharing concept in Europe. The partnership came about in collaboration with Marsh, the world's leading insurance broker and risk advisor, to identify the right insurance solution to ensure an exceptional experience to customers. Having insurance already included in the membership package, provides peace of mind at a transparent cost to customers.

Lynk & Co is a global mobility brand with a bold mission to revolutionize the automotive industry with a simple offer that sets new standards for hassle-free and flexible access to mobility with the aim of using fewer cars more often. The first 01 model was delivered to customers in April 2021 and Lynk & Co now has 7 clubs and over 70,000 members across Europe.

Allianz Partners is providing pan-European comprehensive motor insurance and personal accident insurance¹ based on Allianz Group's market leading European network to Lynk & Co's month-to-month members, car sharing and for B2B and fleet operations in almost all European markets where Lynk & Co has launched, such as Belgium, France, Germany, Italy, Netherlands and Spain.

"We are proud to support Lynk & Co's new membership-centric approach to mobility and excited to be their insurance partner of choice throughout Europe by embedding our solutions into the different membership options. While already being a trusted and innovative partner of traditional OEMs and new mobility providers, the partnership with Lynk & Co demonstrates a new important step in our strategy to enable and support the new mobility

¹ Personal accident insurance available in Belgium, France, Italy, Netherlands and Spain.

trends focusing on digital innovations, simplicity and sustainability,” says **Jean-Marc Pailhol, Chief Officer Global Strategic Partnerships and Board Member at Allianz Partners.** **Alain Visser, CEO of Lynk & Co,** says “Lynk & Co exists to offer a truly hassle-free mobility experience from start to finish and our collaboration with Allianz, which covers all insurance elements for our mobility solution and sharing functionality, will offer comfort and peace of mind to all Lynk & Co members using a 01. This is another bold step in the way we continue to offer innovative, flexible and hassle-free solutions to all Lynk & Co members using our 01 across Europe.”

Press contact

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About Lynk & Co

Hi, we're Lynk & Co!

Lynk & Co was created to provide mobility solutions for the connected generation. We do make really, really good cars (the kind that have all the features you want without you having to ask for them), but we also offer a new way of using those cars. Our membership-based approach makes it simple to get on the go. Members can access a car on a flexible, month-to-month basis and share with friends, family, and the Lynk & Co community.

About Allianz Partners

An Allianz Group entity, Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, automotive and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses or sold directly to customers, and are available through four commercial brands: Allianz Assistance, Allianz Automotive, Allianz Travel and Allianz Care. Present in over 75 countries, our 19,400 employees speak 70 languages, handle over 58 million cases each year, and are motivated to go the extra mile to offer peace of mind to our customers around the world.

For more information, please visit: www.allianz-partners.com

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