

# PRESS RELEASE



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## **Allianz Partners Identifies Future Trends that will Transform Healthcare, Homelife, Mobility and Travel in 2040**

*Allianz Partners prepares the business for the future as they launch their 'The World in 2040' Series*

Allianz Partners' 'The World in 2040' Series has been launched recently, as part of the Group's commitment to anticipating customer needs in the years ahead. The Series examines a wide range of future trends and topics that will impact healthcare, home life, mobility and travel over the next 20 years. This includes how robots and automation will transform everyday living, from work to the home; how multiple medical revolutions will improve and extend life; and the potential impact of driverless and pilotless cars, trains and planes.

Allianz Partners is a world leader in B2B2C assistance and insurance solutions, delivering global protection and care. The Group has commissioned respected Futurologist Ray Hammond to deliver this Series, based on his experience in predicting future trends for almost 40 years. With this Series, Allianz Partners aims to put itself in the shoes of future customers, in order to anticipate their needs and proactively stay ahead of the curve in understanding the trends and innovations that are likely to impact its business.

The Series will take the form of a number of reports, which will be released over the coming months, predicting what the world will look like in 2040 in the context of Allianz Partners' specific areas of expertise: international health, assistance, automotive and travel insurance.

The first report will look at how super-smart living will transform the mid-21<sup>st</sup> century home. This will be followed by a report focusing on the changes expected in healthcare over the next two decades, including vast improvements in the delivery of treatment and access to care. The third report in the Series will explore the likely changes in road transportation over the next 20 years. While the final report will examine how the business and leisure traveller experience will evolve in the coming decades in both the developed and developing world.

Speaking about the project, Ray Hammond said: "The world is changing at a rapid pace and the next 20 years will see unprecedented levels of technology development. There will be 9 billion people in the world by 2040. We can expect enormous change to almost every aspect of life between now and then, so it's extremely timely for Allianz Partners to commission me to deliver this series of reports. The reports present my view on likely future developments and trends, based on my extensive research across a wide range of topics, of relevance to their various lines of business. I thoroughly enjoyed working on this Series and believe it delivers valuable insights."

The reports have been developed against the backdrop of seven major trends that are expected to shape the future, including:

1. Asymmetric global population explosion
2. Climate change
3. The renewable energy revolution
4. Globalisation
5. Multiple revolutions in healthcare
6. Accelerating, exponential information technology development
7. The bottom two billion – the world's poorest people

[The report of Megatrends of the 21<sup>st</sup> Century](#) will be available to read online.

#### **Note to editors:**

The content of the Allianz Partners Futurology Series is based entirely on the views and opinions of futurologist Ray Hammond, based on his experience in predicting likely future developments. The report content does not necessarily reflect the views of Allianz Partners. Allianz Partners commissioned this Series as part of its commitment to proactively embrace the future. The insights and findings will be used to spark ideas, debate and conversation on what the future may look like in the context of the business; enable the Group to anticipate the needs of customers in years to come; and stay ahead of the curve in terms of understanding the trends and innovations that will impact each of the business lines and bring the Group forward into the future.

#### **About Futurologist Ray Hammond:**

Ray Hammond has almost 40 years' experience writing and speaking about the trends that will shape the future. He was awarded a U.N. Gold Medal for Services to Futurology in 2010. Ray's long record of accurate foresight is unique in Europe and he is now living in the future he first described almost 40 years' ago. Ray now provides keynote speeches, lectures and workshops for companies, governments and universities all over the world. He has delivered guest lectures at Oxford University's Oxford-Martin School, CASS Business School and Lund University. Ray is also an elected Fellow of the Royal Society of Arts (FRSA).

#### **About Allianz Partners**

One of Allianz entities, Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, automotive and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses or sold directly to customers, and are available through four commercial brands: Allianz Assistance, Allianz Automotive, Allianz Travel and Allianz Care. Present in 76 countries, our 21,500 employees speak 70 languages, handle over 65 million cases each year, and are motivated to go the extra mile to help and protect our customers around the world. We opened our China business unit in 2003 as a wholly foreign owned company in Beijing. As the first assistance company in China certified with ISO9001:2008; upgraded to ISO9001:2015 in 2017, Allianz Partners is today the leading provider of outsourced roadside services in mainland China. With our national provider network and advanced technologies, we've been consistently working on providing more excellent, efficient and secured solutions, creating more value for your clients and customers.

For more information, please visit: <http://www.allianz-partners.cn>

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