

Allianz Partners

Group Communications

Media release

Allianz Partners names Ariane Koelbli as new Global Head of People and Culture

Experienced HR executive, Ariane Koelbli, will focus on supporting Allianz Partners' transformation and growth by advancing its collaborative and One Team culture

Paris, March 20th, 2024

Allianz Partners, a world leader in insurance and assistance services, has announced the appointment of Ariane Koelbli as its new Global Head of People and Culture, effective February 1st 2024. In this role, Ariane is responsible for defining global HR strategy and implementing initiatives to support its growth ambitions, with a focus on company culture, talent development and change management.

Ariane joined Allianz Partners in 2022 to take on her most recent responsibilities as Head of HR Business Partners and HR Country Leads, as part of the global HR leadership team. In this role, she strengthened the impact of HR across the business and globalized the HR delivery model. Ariane is a seasoned and dynamic HR leader with many years of experience in the financial services industry, having held global HR and IT leadership roles at top global insurance companies.

Tomas Kunzmann, CEO of Allianz Partners, commented: "We are fortunate to have such a dynamic and experienced professional as Ariane leading our People and Culture initiatives. Our people are the key enabler of our Peace of Mind vision, and we are committed to fostering a collaborative, entrepreneurial, and inclusive mindset across our global organization that will support us as we continue on our growth trajectory. Ariane has been involved in many large-scale transformations during her career and has the skills to cultivate a diverse culture where employees can perform at their best."

Ariane Koelbli, Head of People & Culture at Allianz Partners, said: "As someone who is truly passionate about growing businesses by developing people, I am really thrilled to be leading our People strategy for the benefit of our 22,000 employees around the world. Building a culture that unites employees across borders, aligned with customer needs, while embracing diversity to boost engagement and productivity, is our priority. Integrating customer perspectives into HR strategies ensures a responsive, agile, and committed workforce, meeting evolving demands. Our people are the foundation of our business, and I look forward to continuing to grow the creativity, innovation, and collective spirit of our One Team culture."



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About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, mobility and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses, sold through intermediary channels or directly to customers through the Allianz brand. Present in over 75 countries, our 21,900 employees speak 70 languages, handle over 72.5 million cases each year, and are motivated to go the extra mile to offer peace of mind to our customers around the world.

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